

Poll: Voters Say They Will Stop Using Companies That Push Political Agendas They Disagree With

[Hannah Bleau](#) 16 May 2022



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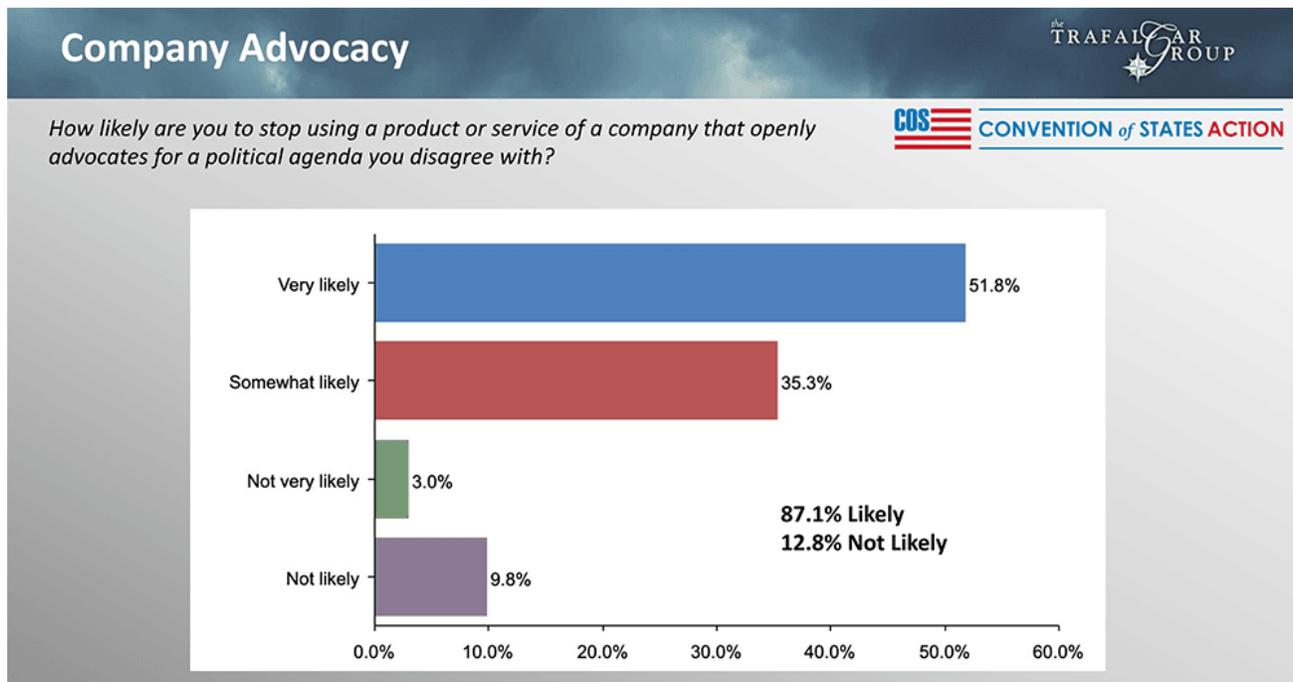
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Likely voters are disillusioned by companies that jump into the political

fray and openly advocate for political agendas that they personally disagree with, a Convention of States Action/Trafalgar Group survey released Monday found.

They survey [asked](#) respondents, "How likely are you to stop using a product or service of a company that openly advocates for a political agenda you disagree with?"

Most, 87.1 percent, said it is at least somewhat likely they would stop using the product or service of the company in question, and of those, 51.8 percent said it is "very" likely.



Convention of States Action/Trafalgar Group

Republicans and Democrats are in agreement in that both say it is at least somewhat likely they would stop using a product or service of a company that advocated for a political agenda they personally disagreed with — 84.5 percent for Democrats and 93.4 percent for Republicans. Independents tend to feel the same way, with 82.6 percent expressing the same sentiments.

The survey was taken April 24-27, 2022, among 1,080 likely general election voters. It has a +/- 2.00 percent margin of error and comes as several companies have spoken out in support of abortion and transgender surgeries.

Starbucks is the latest widely-known company to jump into the political debate, affirming that employees under its insurance program would be eligible for reimbursement for travel costs related to obtaining an abortion or "gender-affirming" procedure. Others, including Amazon and Levi Strauss & Co. have made it clear they will also support employees seeking to get an abortion.

The most recent vows of these companies follow the leaked draft of a Supreme Court opinion, overturning *Roe v. Wade*. The draft opinion, reportedly [penned](#) by Justice Samuel Alito, states that it is "time to heed the Constitution and return the issue of abortion to the people's elected representatives."