

The Secret History of the Shadow Campaign That Saved the 2020 Election

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A weird thing happened right after the Nov. 3 election: nothing.

The nation was braced for chaos. Liberal groups had vowed to take to the streets, planning hundreds of protests across the country. Right-wing militias were girding for battle. In a poll before Election Day, 75% of Americans voiced concern about violence.

Instead, an eerie quiet descended. As President Trump refused to concede, the response was not mass action but crickets. When media organizations called the race for Joe Biden on Nov. 7, jubilation broke out instead, as people thronged cities across the U.S. to celebrate the democratic process that resulted in Trump's ouster.

A second odd thing happened amid Trump's attempts to reverse the result: corporate America turned on him. Hundreds of major business leaders, many of whom had backed Trump's candidacy and supported his policies, called on him to concede. To the President, something felt amiss. "It was all very, very strange," Trump said on Dec. 2. "Within days after the election, we witnessed an orchestrated effort to anoint the winner, even while many key states were still being counted."

In a way, Trump was right. [GNN Note – Let's repeat so you know what Molly just said –***In a way, Trump was right.*** That's a 100% admission of guilt.]

There was a conspiracy unfolding behind the scenes, one that both curtailed the protests and coordinated the resistance from CEOs. Both surprises were the result of an informal alliance between left-wing

activists and business titans. The pact was formalized in a terse, little-noticed joint statement of the U.S. Chamber of Commerce and AFL-CIO published on Election Day. Both sides would come to see it as a sort of implicit bargain—inspired by the summer’s massive, sometimes destructive racial-justice protests—in which the forces of labor came together with the forces of capital to keep the peace and oppose Trump’s assault on democracy.

The handshake between business and labor was just one component of a vast, cross-partisan campaign to protect the election—an extraordinary shadow effort dedicated not to winning the vote but to ensuring it would be free and fair, credible and uncorrupted. For more than a year, a loosely organized coalition of operatives scrambled to shore up America’s institutions as they came under simultaneous attack from a remorseless pandemic and an autocratically inclined President. Though much of this activity took place on the left, it was separate from the Biden campaign and crossed ideological lines, with crucial contributions by nonpartisan and conservative actors. The scenario the shadow campaigners were desperate to stop was not a Trump victory. It was an election so calamitous that no result could be discerned at all, a failure of the central act of democratic self-governance that has been a hallmark of America since its founding.